

Hudson, Mallaney, Shindler & Anderson, P.C.

The Challenge.

Hudson, Mallaney, Shindler & Anderson, P.C., is one of the largest family law firms in Iowa. Their old website was developed by FindLaw but it was just like any other law firm website. Hudson law firm needed a website to showcase their expertise, reputation of integrity and the highest quality of legal work has earned the respect and confidence of their clients and competitors.

New design also needed to deliver exceptional website usability and user experience for their established clients as well as potential clients. A simplified navigation was also very high on their list of priorities for the new website.

The Solution.

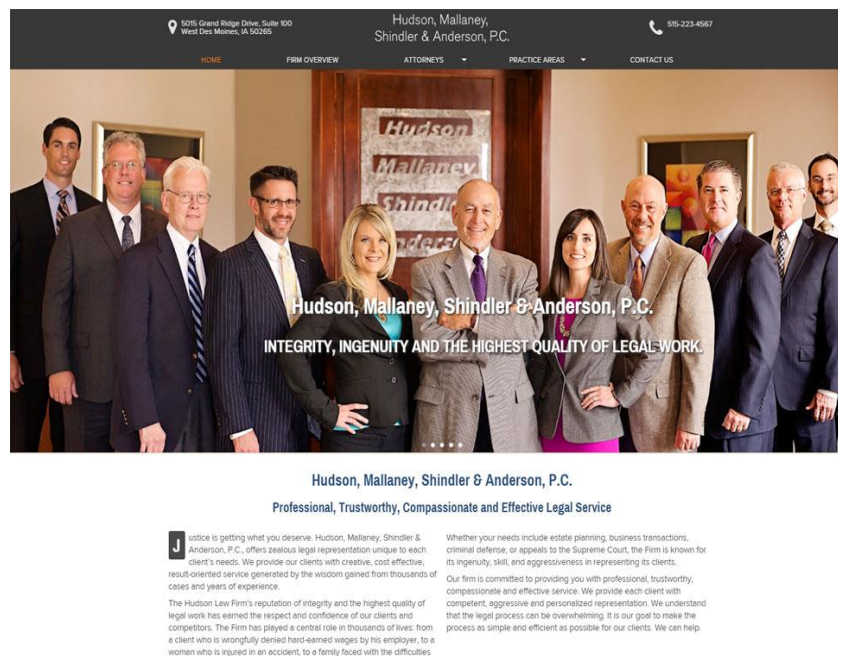
For any organization, especially the one providing professional services, its greatest assets are its people. We used this philosophy to develop the new design. Once we figured out the main theme, it was easier to create content that humanizes attorneys and law profession in general. This project clearly shows the importance of concept over plain web design skills as final design came together quickly.

For law firm websites, well put together attorney pages are critical to build web traffic and decrease bounce rates and based on analytic data, we delivered a design that is right on the mark.

ORIGINAL DESIGN



UPDATED DESIGN



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PROJECT SCOPE:
 Fully Responsive Web Design
 Search Engine Optimization
 Mobile Website, UE/UX Work