

Hudson, Mallaney, Shindler & Anderson, P.C.

The Challenge.

Hudson, Mallaney, Shindler & Anderson, P.C., is one of the largest family law firms in Iowa. Their old website was developed by FindLaw but it was just like any other law firm website. Hudson law firm needed a website to showcase their expertise, reputation of integrity and the highest quality of legal work has earned the respect and confidence of their clients and competitors.

New design also needed to deliver exceptional website usability and user experience for their established clients as well as potential clients. A simplified navigation was also very high on their list of priorities for the new website.

The Solution.

For any organization, especially the one providing professional services, its greatest assets are its people. We used this philosophy to develop the new design. Once we figured out the main theme, it was easier to create content that humanizes attorneys and law profession in general. This project clearly shows the importance of concept over plain web design skills as final design came together quickly.

For law firm websites, well put together attorney pages are critical to build web traffic and decrease bounce rates and based on analytic data, we delivered a design that is right on the mark.

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ORIGINAL DESIGN



UPDATED DESIGN



Hudson, Mallaney, Shindler & Anderson, P.C. Professional, Trustworthy, Compassionate and Effective Legal Service

Usatice is getting what you deserve. Hudson, Mallaney, Shindler & Anterson, P.C., offers zeakous kegal representation unique to each client's needs. We provide our client with creative, cost effective, result-oriented service generated by the wisdom gained from thousands cases and years of experience. The Hudson Lew Primi's reputation of integrity and the highest quality of

The Hudson Lew Firm's reputation of Integration of the density of

Whether your needs include estate planning, business transactions, criminal defense, or appeals to the Superme Court, the Firm is known to its ingruchy, skill, and aggresshness in progressming to clients. Our firm is committed to providing you with professional, trustworthy, compassionale and effective service. We provide each client with completer, aggresser and periodical experimentation. We understand that the legal process can be overwhelming, it is our goal to make the process as simple and enditive that possible for our clients. We can help the one business of the approximation of the simple service and the simple service and the other possible for our clients. We can help the one help to be the simple service service and the simple service and the difference of the simple service service and the simple service service and enditive and possible for our clients. We can help the service service and the our clients when the service service and the difference service service and the service service service and the service service service service and the service service service service and the service service

PROJECT SCOPE: Fully Responsive Web Design Search Engine Optimization Mobile Website, UE/UX Work